

Graphic design

THE VERY FIRST ENCOUNTER WITH THE CUSTOMER

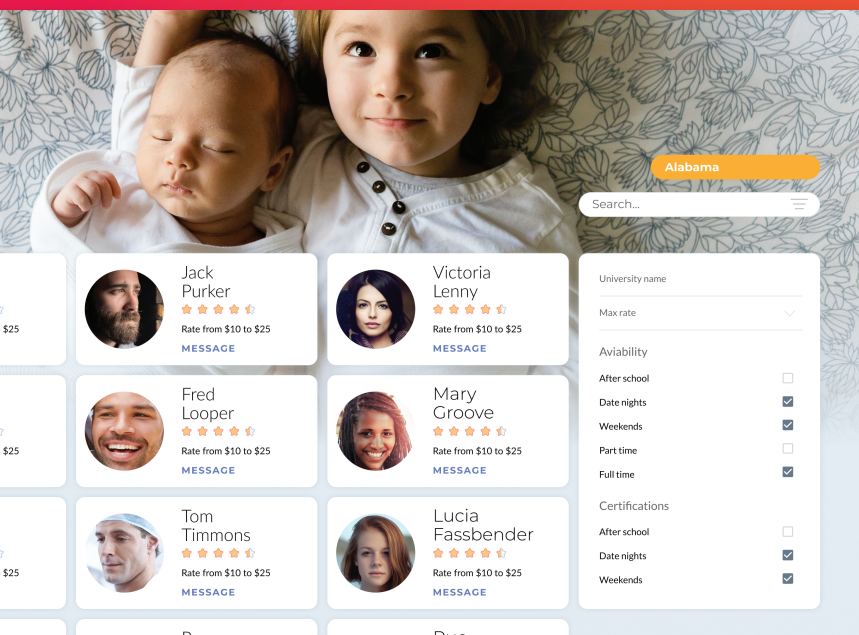
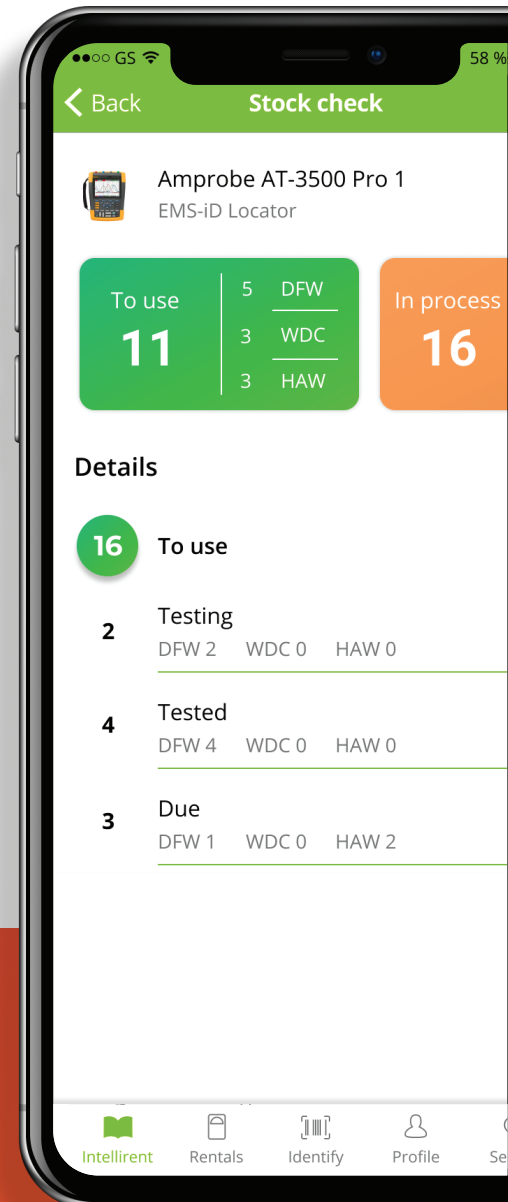
Graphics is a way of communication between the product and clients. It introduces app to users, tells what it is developed for, shows how to use it. Even if your product works properly client will not use it when he gets confused with its visual site.

Graphical design is the first step in communication between users and your business.

Do not underestimate it.

Why graphic design is so important in IT business?

User Experience and User Interface works together to prepare human-first and easy to be used interface. Graphical design is a strong tool.



It represents the brand

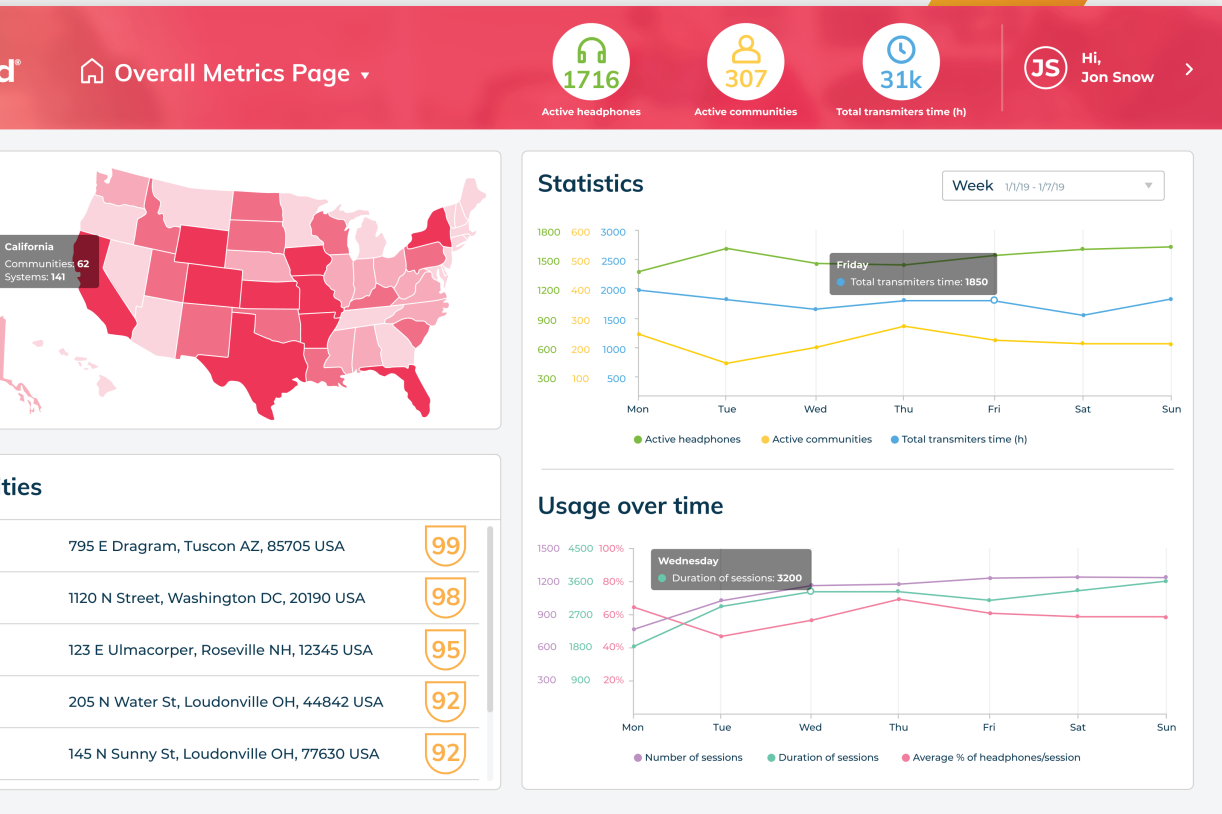
It tells client what the app is designed for

It navigates through process in the app

It draws the client's attention to specific content

It dedicates the app to particular group of users

Web design



APP FOR MANAGING USAGE OF HEADPHONES

APP FOR FIRE ALERTS SYSTEM



Graphics outsourcing

DO YOU DEVELOP IT PRODUCT WITHOUT YOUR OWN GRAPHICAL TEAM? WHY DON'T YOU TRY OUTSOURCING?

Don't spend time on building a team

Building team is expensive and tiresome.

Adjust graphics worktime to project's needs

First steps of creating a product requires a lot of graphics work. After the beginning of implementation graphical team only supports you.

We are ready to work with managers and developers:

- to understand the needs of business and industry
- to prepare designs easy to be implemented

We use:



✓ We design interface

FOR VARIOUS PLATFORMS

- web • tablet • mobile • handheld • kiosk

FOR VARIOUS BUSINESS

- industrial • business • commercial • marketing • social

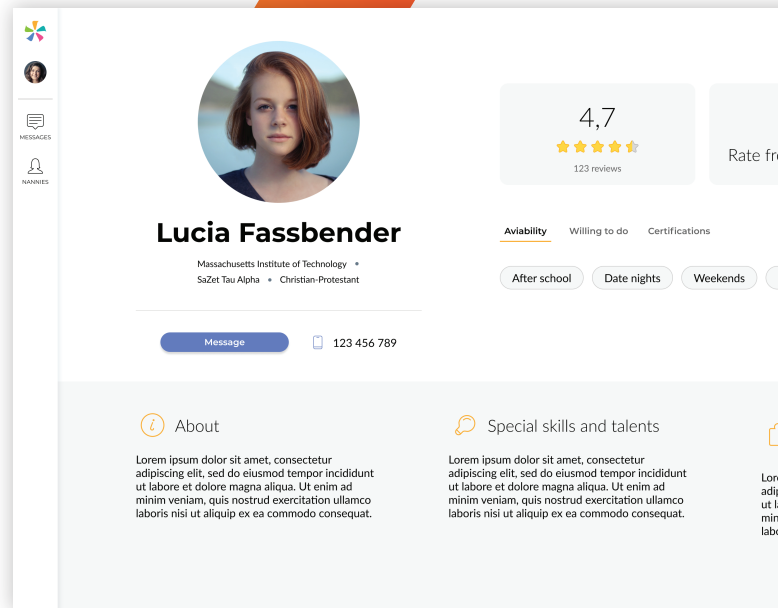
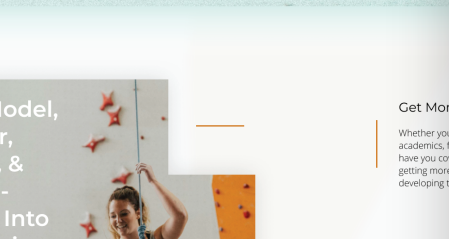
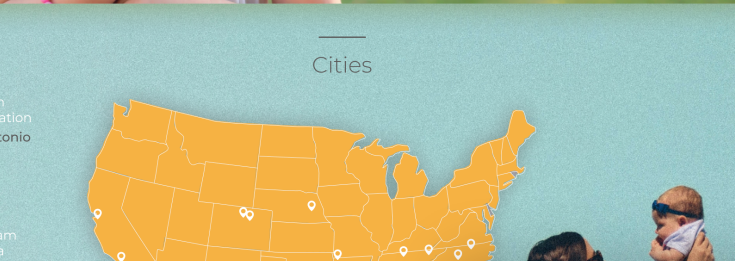
✗ We don't design marketing materials

- brochures • folders • animated movies • websites • posters

Web design

PORTAL CONNECTING FAMILIES AND NANNIES

Different concepts for one portal



Work schedule

WORKING PROCESS USUALLY PROCEEDS
ACCORDING TO THE FOLLOWING ORDER

1 — Meeting with the client

- discussion about business requirements and needs
- becoming familiar with the brand
- getting to know technologies you use

2 — Proof of concepts

- preparing three different designs of one or two pages

3 — Choosing concepts

- client chooses one design or decides to bound elements from different concepts

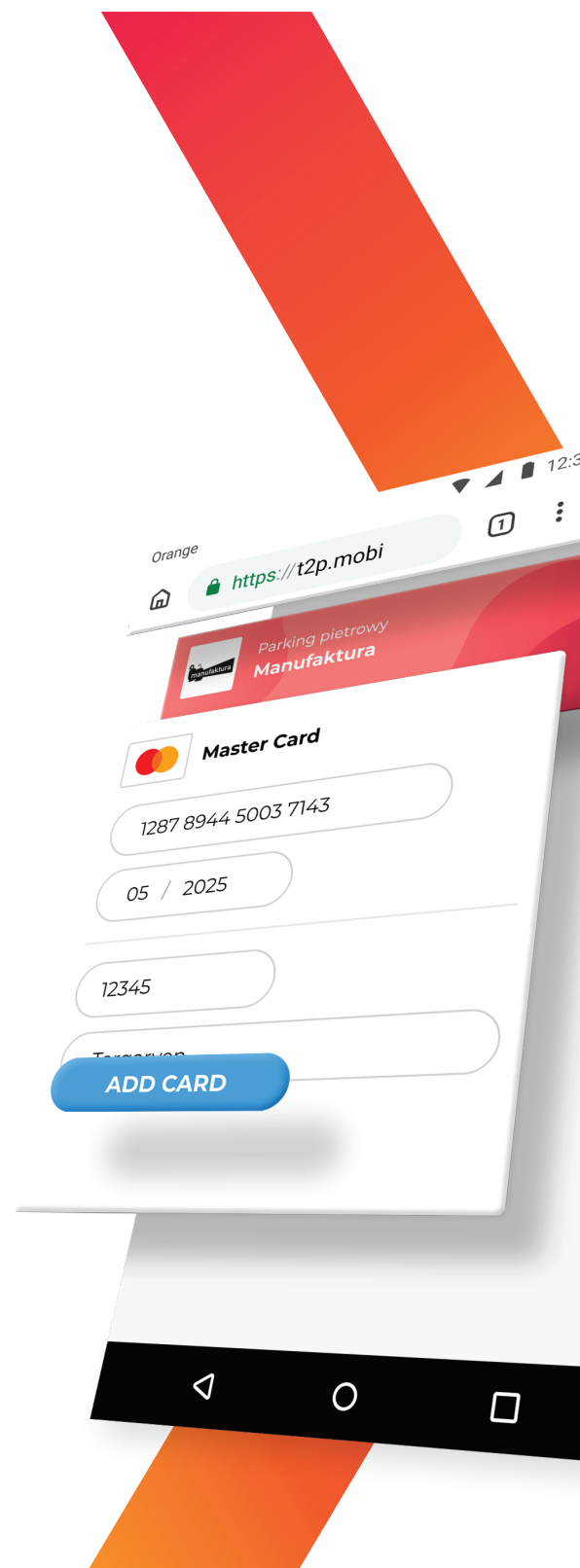
4 — Preparing design

- it may be the whole application or just a part of it
- number of pages differs according to the client's needs

5 — Preparing documentation

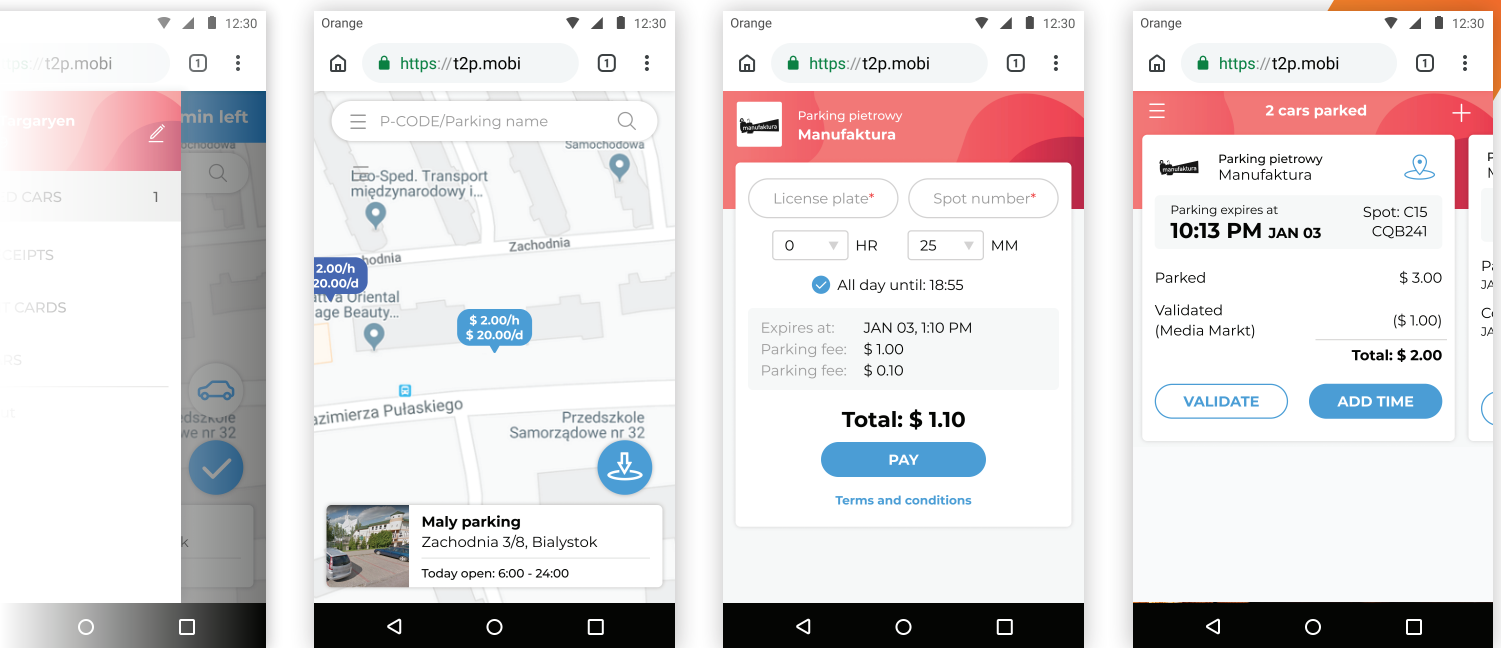
6 — Implementation

We do not abandon you after the end of the design. Did you forget about one or two icons? No problem, we will deliver them the next day.

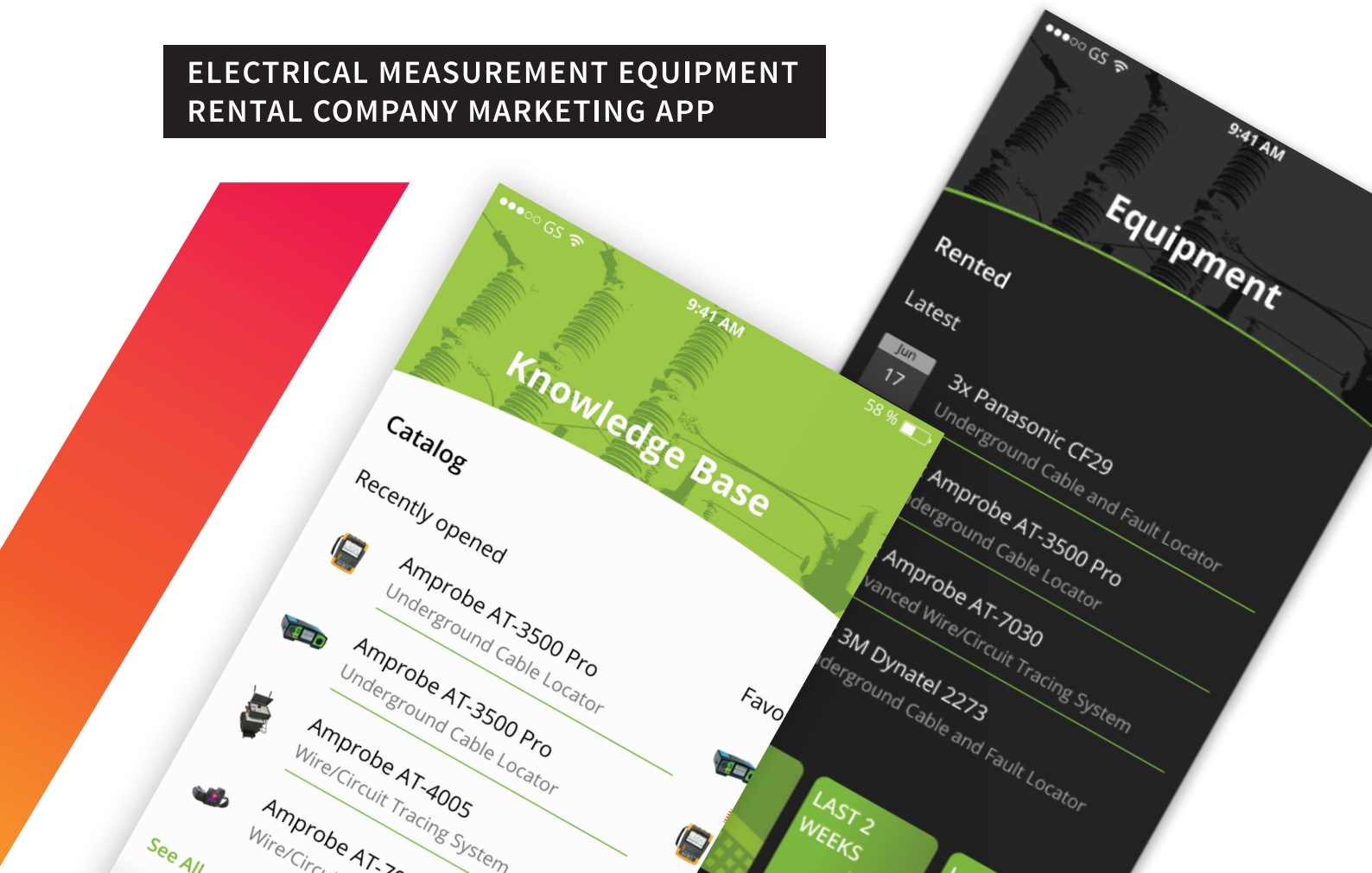


Mobile design

PARKING APP



ELECTRICAL MEASUREMENT EQUIPMENT RENTAL COMPANY MARKETING APP



What we deliver

THE DESIGN IS COMPLETED. WHAT THE CLIENT GETS? THE DOCUMENTATION INCLUDES:

Design

All screens are presented on a diagram in Figma software. It explains the flow of selected actions.

Style guide

It is a document which helps developers implement interface in a right way. It includes a list of fonts, colors, components.

Mini printed folder with designs

It is not a marketing material. It just helps investor understand what he was delivered.

Prototype (OPTIONAL)

Prototypes makes static images clickable. You may play prototype on both web or mobile screen and discover the application design as if it was already implemented.

**It's not the end.
We will help you, your
managers and developers
as often as you need.**

We can communicate
directly with every team member.

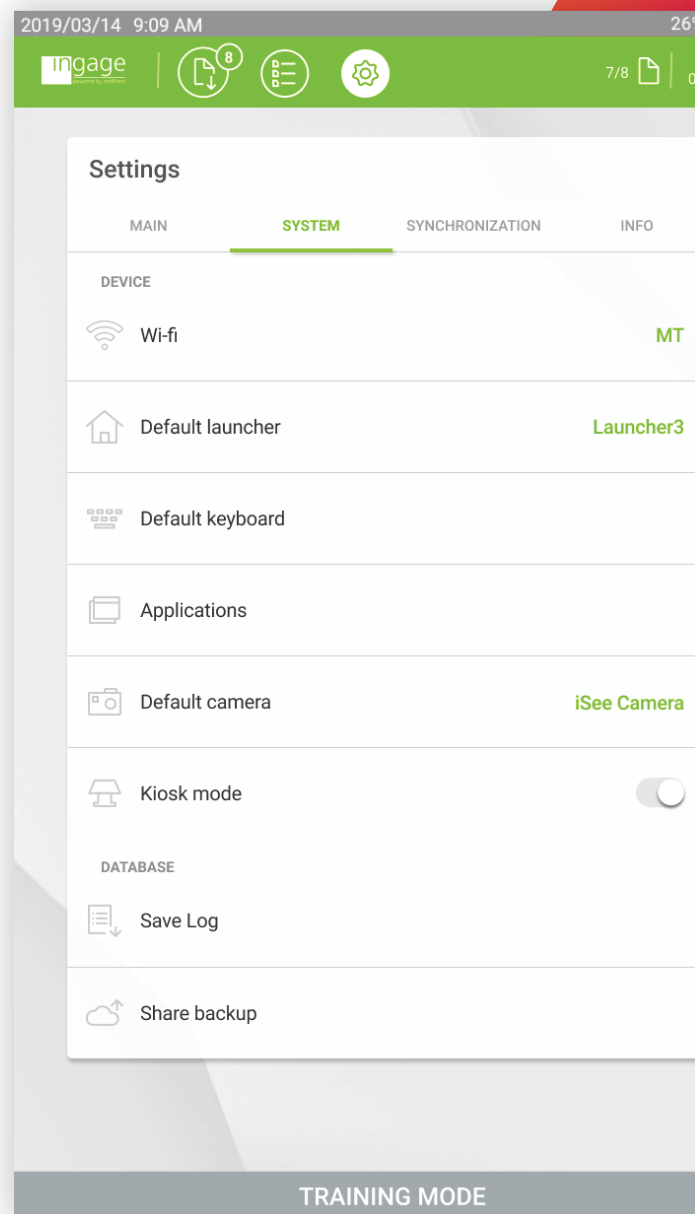
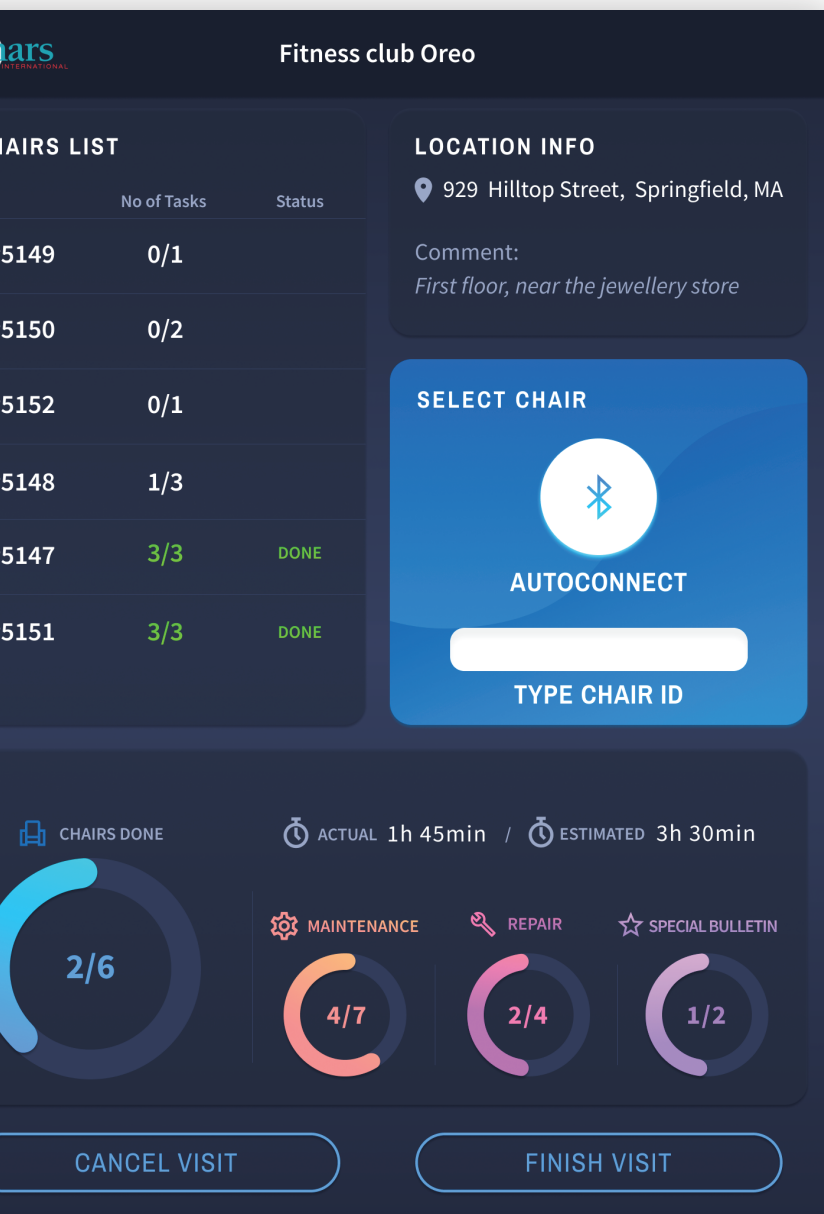


Tablet design

MASSAGE CHAIRS

ELECTRICAL MEASUREMENT EQUIPMENT

Apps for repairing audits



Visit our YouTube profile

SUBSCRIBE